

# MARIE CLOUD

## INSTRUCTIONAL DESIGNER

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### TECHNICAL SKILLS

- **Instructional Design**
  - Digital Curriculum Assets
  - eLearning tools: Articulate 360, Captivate
  - Multimedia Learning
  - K-12 & Adult Curriculum
  - Assessment Design
- **Curriculum Design**
  - ADDIE
  - AGILE
  - Bloom's Taxonomy
  - Universal Design for Learning (UDL)
- **Project Management**
  - Planning and Organization
  - Task Management
  - Timeline Development and Management
- **Data Analysis**
  - Data/Survey driven Instruction
  - Integrating Feedback into Instructional Materials
  - User Testing and Analyzing
  - Data Tracking and Documentation
- **Collaboration and Communication**
  - Cross-functional Team Environment
  - Professional Development Facilitation
  - Instructor-led Training
- **Technology Proficiency**
  - Google Suite
  - LMS Softwares
  - Microsoft Office
  - Articulate 360
  - Adobe Captivate
  - LMS

### PROFESSIONAL EXPERIENCE

#### Intervention Specialist | ELA Content Creator | Imagine Learning

Sep 2024 - Present

- Designed and developed digital learning solutions for K-12 students, focusing on intervention materials for English Language Arts, resulting in improved engagement and academic performance.
- Facilitate small group virtual intervention for K-12 learners.
- Collaborated with SMEs to storyboard and prototype instructional materials aligned to learning goals and user experience standards.
- Utilized ADDIE and Bloom's Taxonomy to create interactive, scaffolded lesson plans that catered to diverse learning needs.
- Created lesson plans aligned with client-facing content, ensuring consistency with curriculum objectives while meeting the specific needs of at-risk students.

#### Gifted and Talented Teacher K-3 | Lovejoy ISD

Feb 2014 - May 2024

- Elevated academic rigor for gifted students through accelerated, developmentally appropriate curriculum design.
- Spearheaded campus-wide enrichment initiatives, emphasizing project-based learning methodologies and STEM.
- Utilized data systems to inform instructional decisions, implementing data-driven instruction.
- Developed, aligned and implemented district curriculum to ensure consistency across campuses.
- Designed interactive learning tools, videos and simulations, aligning with curriculum standards and instructional goals.
- Integrated learning content within Learning Systems, enhancing LMS use and student engagement.
- Leadership and Training: Served as a Team Lead, facilitated professional development workshops, and participated in various district committees.
- Designed and facilitated virtual professional development modules for adult learners (K-12 educators and staff), using Articulate 360, Canva, and Adobe Captivate.

#### Kindergarten Team Lead | Lovejoy ISD

- Collected and analyzed data for campus grade level.
- Created digital lesson plans, utilizing multimedia to support a variety of learning styles, and integrated into district LMS.
- Made Recommendations on improvement for scope and sequence of grade level curriculum.
- Supervised implementations of new systems and instruction.

#### 2nd Grade Teacher | Terrell ISD

Aug 2016 - May 2017

- Created data-driven lessons to enhance student learning outcomes.
- Built strong parent and classroom connections to support student development.
- Collaborated with colleagues to design interactive and engaging learning experiences.

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## EDUCATION

### Grand Canyon University

Feb 2024 - Jul 2025

- Master of Science in Instructional Design
- Key Coursework: Instructional Design Models, Multimedia Learning, Learning Management Systems (LMS), eLearning Development Tools, and Assessment Strategies.

### Northwestern State University

Aug 2013 - Dec 2014

- Bachelor of Science in Family Consumer Science and Early Childhood Education
- Minor in Social Work

## CERTIFICATIONS

Childhood Education EC – 6th grade

Oct 2014

English as a Second Language Educator

Dec 2016

TCEA for Remote Learning Educator

Aug 2020

## AWARDS & ACHIEVEMENTS

**Team Lead for Grade Level:** Demonstrated leadership and coordination skills in managing grade-level activities and initiatives.

**"Heart of the Teacher"** Award for exceptional contributions (Lovejoy ISD)

**Selected for District Committees:** Demonstrated leadership and collaboration skills.

**Professional Development Leader:** Conducted workshops focused on learning systems and instructional design.

## PORTFOLIO HIGHLIGHTS

### INTERACTIVE ELEARNING MODULE

- DESIGNED AN INTERACTIVE, MULTIMEDIA-RICH ELEARNING MODULE ON MID-LEVEL MANAGERS USING ADOBE CAPTIVATE.

### CURRICULUM DESIGN FOR LITERACY INTERVENTION

- CREATED A MULTI-WEEK INTERVENTION CURRICULUM FOCUSED ON IMPROVING LITERACY SKILLS FOR K-5 STUDENTS, INCORPORATING FORMATIVE ASSESSMENTS AND DIFFERENTIATED LEARNING FOR EDUCATORS.

## INTERESTS

EDUCATION | NETWORKING | TECHNOLOGY | CREATING LEARNERS | LEARNING NEW SYSTEMS | SOLUTION-ORIENTED INSTRUCTIONAL DESIGN INNOVATIONS | LEADING OTHERS TO SUCCESS

## SUMMARY

Instructional Design Specialist with a Master's degree in Instructional Design, experienced in developing K-12 curriculum and digital learning materials. Adept at using eLearning tools like Articulate and Adobe Captivate, with a passion for improving student engagement and learning outcomes. Seeking to leverage expertise in technology integration and curriculum design to enhance educational experiences.